



# Delivering what the dairy consumer wants

November 16, 2011 By Bob Meyer

The Innovation Center for U.S. Dairy was established in 2008 by dairy producers to consolidate industry efforts “to more effectively deliver dairy foods, beverages and ingredients for the health of people, communities and the earth.” Laura Mandell is Vice President, Sustainability Communications; she focuses on increasing awareness of the efforts including funding which is available for some of the projects.



[AUDIO: Mandell talks about the combined effort 2:55 mp3](#)

Click [here](#) for online version.

For internal use only. Reprints available for purchase.